

Mar. 30, 2024



10 a.m. – 3 p.m.

EasterFest Parade on N. Kansas Ave. & Fun Fair at Great Overland Station!

Through the cooperation of C5Alive and Shawnee Co. Parks & Recreation, this safe, family-friendly Parade, Egg Hunt and Fun Fair, is back with all the fun of the past as we feature local businesses, churches, non-profits, schools, first responders & more! We will have family activities, kids games, **Parade**, **Vendor Market**, **Health Fair & 5K Run/Walk**, **Food Trucks**, & **Live Music**, with over 80 vendors both inside and outside Great Overland Station. We expect 2-3000 people again this year! Proceeds benefit local non-profits & charities. We have benefits for Sponsors, too! Plus perks for volunteers!



SCHEDULE – Mar. 30, 2024 (Open to public 10am-3pm):

8:00 am: Great Overland Station open for vendor/entertainment set-up. Maps of booths & activity locations will be available at our Info Booth.

8:00 – 9:50 am: staging for the Topeka Easter Parade in the south parking lot at Garfield Park. Enter from NE Monroe St. to line up and register.

9:15 am – 5K Run Walk begins at Garfield Park and uses the same route as the Parade, down Kansas Ave.!

10:00 am - 3 pm: Food Trucks open for business (some will open early)

10:00 am: Parade begins, and goes from Kansas Ave. at Soldier St. south through NOTO to the RR tracks at Norris St. (Parade will disperse at Veterans Park next to bridge)

10:00 am - 3 pm: Fun Fair open with games, entertainment, Vendor Market & Health Fair. Fun & games for all ages. Churches, non-profits & businesses will operate games & activities such as Face Painting, coloring stations, baked goods, Easter crafts, art booths, information booths, food service, health screenings & demonstrations, **Inflatables**, **Petting Zoo**, **Easter Bunny photos**, Cake Walk & more. Other possibilities: BunnyHop sack race, Silly String combat, Easter skits, scavenger hunt, Easter Baskets, puppets, etc.



Live music in front of Great Overland Station! Dancing, gymnastics, martial artists, ballet & more featured at the **Health Fair** inside.



11:00 am: Following the Parade, the free Easter Egg Hunt begins on the grounds of Great Overland Station!

12:00pm, 1pm & 2:00pm: Cupcake Walks – Win fresh cupcakes if you are standing on the lucky square!

Sponsored by:

EasterFest Registration • Great Overland Station • Mar. 30, 2024

Which of the following areas would you or your group like to participate in?

Parade entry: Float, band, vehicle, walking entry – (underline/circle one or more) (Must be family-friendly)

Describe: _____

Band or other entertainment or demonstration to perform at the Fun Fair or at the Health Fair, as space allows. Contact us for details. Describe _____

5K Run/Walk to Fight Diabetes: 9am right before the parade, same route. Details will be sent to entrants

Booth: Food-service; arts/crafts, drinks/snacks, merchandise, Info or Services. (Tables provided inside only) (Outdoor vendors must provide tents/tables) Health-related booths may be in the Health Fair inside.

Booth: Games Midway (promote your organization and services, community outreach opportunity, etc.)

List any specific game, activity, or skill: _____

Volunteers: traffic/parking/crowd control or other volunteer help the day of the event: i.e.: assist with lining up floats, set-up, tear-down, gopher, runner, manning booths/games, clean-up, hand out flyers, etc.; or _____ (we have perks for volunteers!)

• *Volunteers' perks can include T-shirts, School/Org. credit certificate, social media recognition, food gift certificates, etc.*

Sponsorship: Help cover operational costs, publicity, etc. *Benefits:* promote your support for the event; build trust & community awareness, through on-site banners, media advertising, news releases, social media, promotions, etc.:

\$500 or \$1000 Section/Title Sponsorships for: • **Health Fair** • **Parade** • **Entertainment** • **Food Court** • **Vendor Market**

These each involve various ways to be involved and/or promote your organization. Call for details: 785-640-6399!

Sponsorship Levels: __\$100; __\$200; __\$300; __\$500; __\$1000; __\$1500; __\$2000; __\$2500; __\$3000 __\$_____ In-kind (such as tote bags, T-shirts, advertising, food items, prizes, cars to use in parade, manpower, or _____)

• \$200 level & above includes booth & parade entry & other recognition • E-mail or call for details on higher sponsorship level benefits, such as multiple booths, giveaways, media publicity, hand-outs & banners, coupons, logo on T-shirts etc.

Other idea for participation: Use your imagination! What is your specialty? (examples: puppet show, magic act, skits, sack race, scavenger hunt, silly string combat) _____

Name of organization: _____ Outside booth Vendor Market-inside Health Fair

Contact Person(s): _____ **Phone #:** _____ **e-mail address:** _____

Booth/Parade entry/Band/entertainment/volunteer description: _____

• **Elect. needed at booth? Y/N** _____

- **Parade registration:** __\$15 • One Individual Walker: __\$5 • *Military, 1st Responders:* __\$0 for parade & booths
- **New Vendor booth:** __\$125 • **Returning booth:** __\$100 • **C5 member booth** __\$75; **Home-based member** __\$65
- **Home-based Business or Home-based Non-profit:** __\$75 • **C5 home-based non-profit member** __\$45

• **Reduced Fees:** \$ _____ Some fees may be reduced, such as home-based crafts & some small non-profits, to \$50 - \$70

Email info@C5Alive.org or call 785-640-6399 for details or to make a special request for reduced fees.

Email this completed Registration form to: info@C5Alive.org, **Subject Line:** EasterFest

Or mail with check made out to "C5" to: C5 EasterFest, PO Box 5724, Topeka, KS 66605

Other payment options: Use Paypal (info@C5Alive.org) or call 785-640-6399 to pay by Credit Card or Venmo.

Visit [Topeka EasterFest 2024](#) event on Facebook, [Topeka Easter Parade](#) page on Facebook or email info@C5Alive.org for updates, and **please share this document with others!**

Please respond ASAP or by Mar. 15, 2024 - (Later entries & sponsorships accepted as space allows)

Early sponsorships will receive more benefits! • *Earliest vendors receive best choices.*